











Income Disclosure for 4th Quarter

This Income Disclosure document reflects the opportunities available through wake**up**now. The following chart includes monthly earnings by rank in the following forms: highest paycheck earned, lowest paycheck earned, average paycheck earned, and annualized average income.

Wake up now Ranks	Rank Pin	Average Percentage of Distributors at this Rank	Monthly Income (US Dollars)			Annualized Average Income
			High	Low	Average	
Director 1						
Director 2						
Director 3						
Founder 3						
Founder 4						
Founder 5						
Founder 6						
Founder 7						
Ambassador						
Diamond Ambassador						

The earnings shown above are not necessarily representative of the income, if any, that a wake**up**now Distributor can or will earn through his or her participation in the Global Seamless Bonus Based Compensation Plan of wake**up**now. Your success depends on your application of correct knowledge and skills, work ethic, and ultimately sales. Wake**up**now does not guarantee any level of income or your success.

* These averages have been calculated using 2011 4th quarter results only.

Income Disclosure Policy

At wakeupnow we strive to achieve best business practices in the industry. In keeping with this objective, we have developed the Income Disclosure Policy Statement (IDPS). The wakeupnow IDPS is designed to convey comprehensive information regarding the truthful income that our representatives (“Distributors”) earn. In order to accomplish this objective a copy of the IDPS must be presented to all prospective representatives or Distributor(s).

A copy of the IDPS must be presented to a prospective Distributor (someone who is not party to the current wakeupnow Distributor Agreement) anytime the Global Seamless Bonus Based Compensation Plan is presented or discussed, or any type of income claim or earnings representations are made.

The terms “income claim” and/or “earnings representation” (“income claims”) include: (1) statements of average earnings, (2) statements of non-average earnings, (3) statements of earnings ranges, (4) income testimonials, (5) lifestyle claims, and (6) hypothetical claims. Examples of “statements of non-average earnings” include, “Our number one Signer or Founder 7 earned XXX dollars last year” or “Our average Ambassador makes XXX per month.” An example of a “statement of earnings ranges” is “The monthly income for a Founder 7 is XXX on the low end to YYY on the high end.” Additional examples can also be the daily projected Founder Pool USD amount noted on the header page of the public Internet access home page www.wakeupnow.com.

A lifestyle income claim typically includes statements involving being “completely debt free” or other items suggesting or implying wealth. They might also consist of references to the achievement of one’s dreams, “Being free to be whatever I want to be”, or “wakeupnow helped me quit my day job” and/or other claims of potential financial freedom.

A hypothetical income claim exists when you attempt to explain the operation of the Global Seamless Bonus Based Compensation Plan through the use of hypothetical examples. Certain assumptions are made regarding the: (1) Founder Bonus dollar amount, (2) number of Founder Level participants, and (3) average roll-over pass through back to the Founder Bonus. Utilizing “what if scenarios” are assumptions applied to the Founder Bonus income figure which constitute income claims.

In any private meeting (i.e., home meetings, one-on-one, regardless of venue) with a prospective Distributor or Distributors in which the Global Seamless Bonus Based Compensation Plan is discussed or any type of income claim is made, you must provide all guests with a copy of the IDPS. In any meeting open to the public you must provide every prospective Distributor with a copy of the IDPS and you must display at least one 3x5 foot poster in the room reasonably close to the presenters. In any meetings in which any video display is utilized a slide of the IDPS must be displayed continuously through the duration of the discussion of the Global Seamless Bonus Based Compensation Plan or the making of an income claim. You must also discuss and explain the IDPS as part of the presentation in all private and public meetings.

Copies of the IDPS may be printed or downloaded without charge from the corporate website at: www.wakeupnow.com/IDPS .